

state of fashion 2018 | searching for the new luxury
Arnhem, the Netherlands, 1 June - 2 September 2018

OPEN CALL for the exhibition Future Scenarios

Criteria and guidelines

Deadline

The Open Call opens on 1 July 2017 at 7:00 PM (CET). Deadline for submissions is September 30, 2017. Applying is possible until 23.59 on 30 September 2017.

General selection criteria

Submissions are evaluated based on the following criteria:

- **Connection to the theme.** How does the project relate to the general theme of **state of fashion 2018 | searching for the new luxury** and more specifically to the theme you have selected? How does the project contribute to the ambitions of the **Future Scenarios** exhibition?
- **Distinctive quality.** Is this project distinctive? Is it an inspiring new concept, a driver of change, and as such an interesting and inspirational addition to the **Future Scenarios** exhibition?
- **Promising.** Is the project already in production or is it still in an early stage? How big are the chances for a successful realisation in practice?
- **Outreach.** How does this project affect the production and consumption of the fashion system, and how does this become visible?

Conditions for participation:

- Proposals can only be evaluated after submitting a complete online registration form on stateoffashion.org
- Participants can submit only 1 project proposal per theme.
- Participants must choose one of the five themes per project proposal and substantiate why their project fits this theme.
- All submitted information, including photos, videos and drawings, must be exempt from copyrights (of both the participant and third parties), and may be used by State of Fashion for publication and communication purposes, with the mention of credits.
- State of Fashion will inform the participants about the final selection in mid-November 2017 and does not correspond about the final selection of projects.

Conditions for selected participants:

- When a project is selected for the **Future Scenarios** exhibition, State of Fashion contributes to transport costs. The amount of the contribution will be determined in consultation with the participant.

- State of Fashion is responsible for materials from the moment of arrival at the location in Arnhem until the departure therefrom. During this period, all materials are insured against theft and damage.
- State of Fashion is responsible for the design and layout of the exhibition, the installation and de-installation of the selected projects, and the production and placement of texts, unless agreed otherwise with the participant.
- There are limited AV materials available. If more AV material is needed for a presentation, State of Fashion will consult with the participant to decide who will take responsibility for this.
- Submitted film material for the exhibition should be English spoken or English subtitled.
- Products and image material produced by State of Fashion in the context of the exhibitions and public programme are and will remain property of State of Fashion, unless otherwise agreed upon with the participant.
- State of Fashion will draw up a loan agreement with the participant for the supplied materials. The loan agreement has to be signed by both parties before the material is transported.
- State of Fashion always reserves the right not to include previously selected projects in the exhibition or public programme.
- In situations where this regulation does not prescribe, State of Fashion decides.